

02
2014

建筑动画

ARCHITECTURAL ANIMATION

广州天翌数字科技有限公司
GUANGZHOU TEAM-E DIGITAL
TECHNOLOGY CO., LTD.

关于天翌 ABOUT US

在数字为主流的时代里，有这样一支团队…

他们怀揣时代精神，翱翔在创作的世界里；他们朝气蓬勃、活力四射，同时，也创意无限！团队里的每一个人都拥有自己的梦想，他们乐于沉浸在虚拟的世界里，追寻数字与实体的完美结合。他们用心去倾听客户的声音，力求用最高效的工作方式和最逼真的演绎，将客户的思想还原。数字时代瞬息万变，身处急流之中的一切都在改变着，唯一不变的，是他们对专业的热爱和专注。他们每天在屏幕面前演绎着数字影片，同时，也在演绎着自己的精彩人生。他们骄傲自己能成为这个精英团队中的一员，他们立志要把Team.e-印在时代前进的脚步里，这就是天翌。

公司成立于2004年2月，原名“广州市力方电脑图像设计有限公司”，于2012年10月正式更名为“广州天翌数字科技有限公司”。历经近10年的发展，现在国内拥有数字产品开发及制作分公司6家，实体模型制作工厂3家，设立加拿大办事处、新加坡办事处，主要提供数字视觉创意服务、数字平台开发的创作和制作服务、实体展示创意服务等。业务涵盖影视动画、多媒体展陈、建筑可视化、数字城市、虚拟仿真、实体模型等多个专业领域。

科学的分工，系统的管理，优质的技术和服务，是一家以高科技产业为依托，以数字视觉技术为核心，以文化产业为背景的大型综合创意企业。天翌拥有目前同行业中最为丰富完整的产品线，**为客户提供便捷、高效的一站式服务！**

There is a an excellent team in digital time...
They are vibrant and creative, and carry spirit of times and fly in their creation world.
Everyone has his dreams. They are happy to indulge in the virtual world in search of the perfect combination of digital and physical.
They listen carefully to the voice from customers by heart, and restore customer's thinking by striving to use the most efficient working way and realistic interpretation.
Compare to rapidly changing digital time, the only constant is their love and focus on profession.
They deduce digital video every day in front of screen, at the same time, it is also a wonderful interpretation of their own lives.
They are proud of to be a member of the elite team, and determine to impress TEAM-E in the pace of progress in the era.
That is TEAM-E.

Established in February 2004, and original name is “GUANGZHOU LIFANG COMPUTER IMAGE DESIGN CO.,LTD”, TEAM-E altered her name to “GUANGZHOU TEAM-E DIGITAL CO., LTD” in October 2012. During last 10 year's development, TEAM-E has 6 branches of digital product development and production, and 3 physical model manufacturing factories, and set overseas branches in Canada and Singapore for business development. Right now TEAM-E has 500 staffs and more than 80% technicians. The major business is to provide digital visualization service like 3D animation, architectural renderings, 3D digital city, digital platform development, interactive multi-media, physical modeling and etc.

TEAM-E is a large integrated cultural and creative enterprise of high-tech based, digital visual technology as the core, with science division, and systematic management, to provide customers with convenient and efficient one-stop service.



信基集团
信基·丽池 XINJI·LICH, HUBEI PROVINCE

项目介绍：该项目位于武汉光谷东红莲湖旅游度假区，是信基集团重金打造的全武汉唯一双屏纯别墅社区。项目坐拥 8,000 亩红莲湖，5A 级湖、水、风、光，私家湖滨公园，珍稀 254 席纯双拼地中海别墅群落，打造武汉纯双拼圈层领地。

制作类型：三维动画

Project Description: The project is heavily invested by XINJI GROUP, the only one dual-screens villa, locating in Lotus Lake Resort of Wuhan Optical Valley. With 8,000 acres of Lotus Lake area, 5A level lake, water, wind,private lakeside park, rare 254 Larry Mediterranean villa community, the resort creates a pure Larry Wuhan Circle Territory.

Production Type: 3D Animation







广州金燕达观文化传播有限公司

仁恒滨海中心 YANLORD MARINA CENTRE

项目介绍：项目位于珠海核心商圈之上，总建筑面积约 30 万平方米，由世界著名的美国 NBBJ 国际工程设计公司担纲设计，将以领先的设计理念，精心设计成为珠海顶级酒店、商业、住宅综合体项目。

制作类型：三维动画

Project Description: The project is located in the core commercial area of Zhuhai city. With a total construction area of around 300,000m², it's designed by the world famous American firm NBBJ. With the leading design concept, it's well designed to be an integrated project of top hotel in Zhuhai, business and houses.

Production Type: 3D Animation







广州景森工程设计顾问有限公司

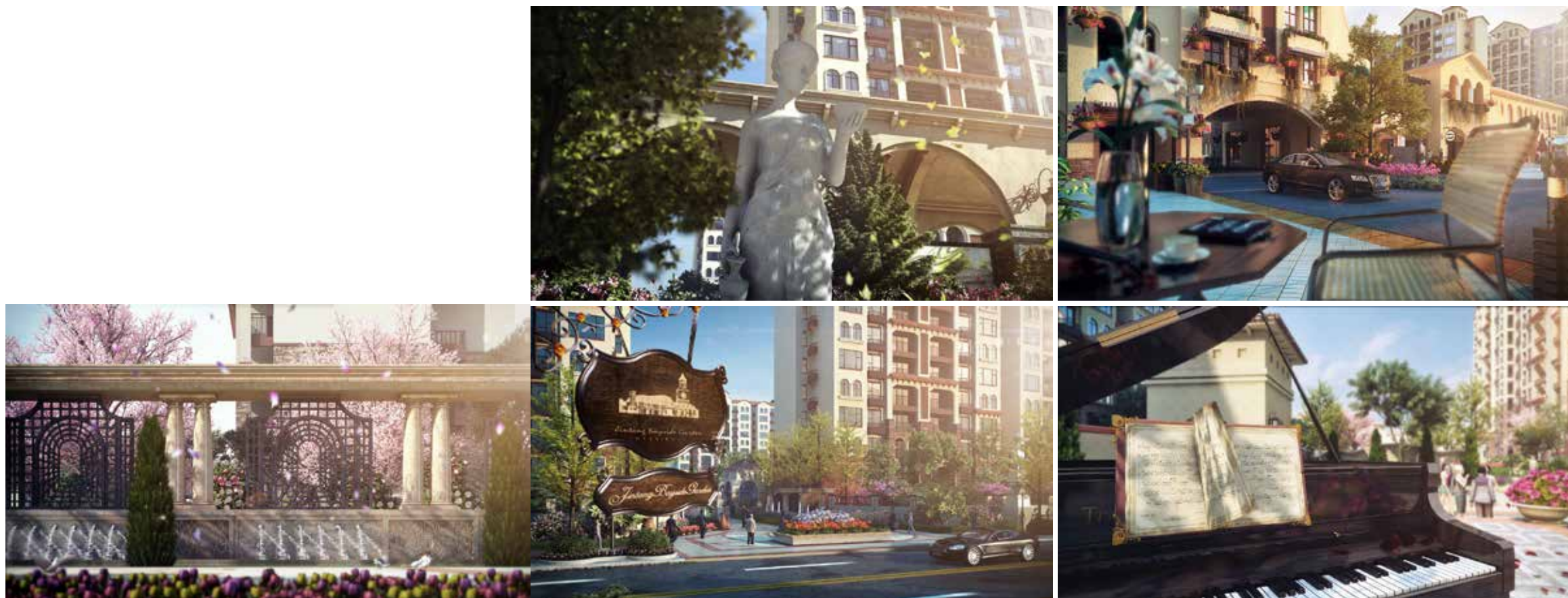
格林尚品 GREEN PREMIER

项目介绍：项目位于辽宁省北部铁岭市，以其闻名的经典元素与色彩为素材，现代景观营造手法为造景方式，在场地上演绎出西班牙文化风情的浪漫情怀，社区也为人文主义的高尚居住之地。

制作类型：三维动画、素材

Project Description: The project locates in Tieling city, northern Liaoning Province. And is famous of its classic elements of material and color. The district creates a way for modern landscape mode and is an interpretation of the romantic style of Spanish culture, also a noble humanist place to live.

Production Type: 3D Animation





越秀地产

越秀·星汇君泊

YUEXIU PARK JUN · SPARKLE

项目介绍：该项目是越秀地产在武汉江岸区塔子湖旁打造的，集商业，写字楼，住宅于一体的城市综合体。越秀·星汇君泊以领创后湖的精装华宅以及菁英悦享的品质生活，刷新后湖人居标准。

制作类型：三维动画

Project Description: The project is created by Yuexiu Property and locates in Wuhan river area (near the Tazi Lake), which is an integrated city of business, offices and houses. Yuexiu Junbo leads the creator of hardcover luxury houses & quality of life to refresh people's living standard in Hou Lake.

Production Type: 3D Animation





茂名市世和城建房地产开发有限公司

兴和广场 XINGHE PLAZA

兴和广场地处茂名新核心，站前路与人民南路交汇处，涵盖酒店、商场、商业街、写字楼、公寓、住宅于一体的综合性商业广场。影片创意根据项目卖点，通过“聚光灯的宠儿”这一概念，以此将项目包装为“明星”高调展现。

Xinghe Plaza, an integrated commercial plaza, locates in centre district of Maoming, the interchange of Zhanqian Road and Renmin Road, covering hotels, shopping malls, commercial streets, office buildings, apartments, residential buildings. The video packaged the project as star and promoted heavily via "darling of the spotlight" according to it's selling ideas.





项目介绍：广东“双转移”战略实施背景下南雄产业基地的建设，以及韶赣高速公路和韶赣铁路的规划建设，为南雄经济发展和城乡建设提供了难得的机遇。

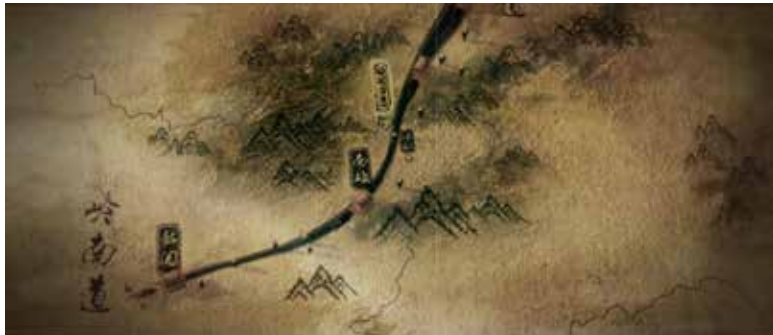
制作类型：三维动画 + 展厅

Project Description: With the strategy implementation of “Double-transfer” in Guangdong, the construction of Nanxiong industry base were developed under such background, as well as the planning and construction of Shaogan expressway & Shaogan railway. All brings a precious opportunity for the economic development and rural-urban construction in Nanxiong.

Production Type: 3D Animation & Exhibition Hall

南雄市京盛房地产开发有限公司

城市规划 CITY PLANNING





深圳众盛企业管理有限公司

天玳大厦 COMMERCIAL MALL

项目介绍：天玳是罗湖首个拉斯维加斯式极乐购物商城，从外立面到内饰，美式风情十足。同时坐拥罗湖乃至深圳的至繁华之心，以繁华衬托出项目的奢华品格。

制作类型：三维动画

Project Description: Tiandi is the first Las Vegas-style shopping mall in Luohu. There are full of American style exterior and interior decoration. Meanwhile, here is the most prosperous section in Luohu even in Shenzhen, and the prosperity sets this project off to be luxurious character.

Production Type: 3D Animation





六盘水实地房地产开发有限公司

紫藤庄园

WISTERIA MANOR

项目介绍：项目位于六盘水明湖风景旅游区，总占地面积约 2100 亩，秉承法式建筑设计理念，自身配套有超大型商业中心，国际五星级希尔顿酒店，1.8 公里风情商业街，造就六盘水首屈一指的国际级生态城。

制作类型：三维动画

Project Description: With a total area of about 2100 acres, the project is located in Clear Lake tourist area of Liupanshui, which absorbs the concept of french architectural design. Here is equipped with a large commercial center, international five-star Hilton Hotel and 1.8 kilometers commercial street. All make Liupanshui to be the leading international Eco-city.

Production Type: 3D Animation





惠水时映房地产开发有限公司

CHAMPS INTERNATIONAL 香榭国际

项目介绍：项目位于贵州安顺普定县，该区域是政府斥巨资重点打造的普定未来之城。本项目建成后，将会成为当地首屈一指的拥有 40 万平方米规模的非常法式水岸城邦。

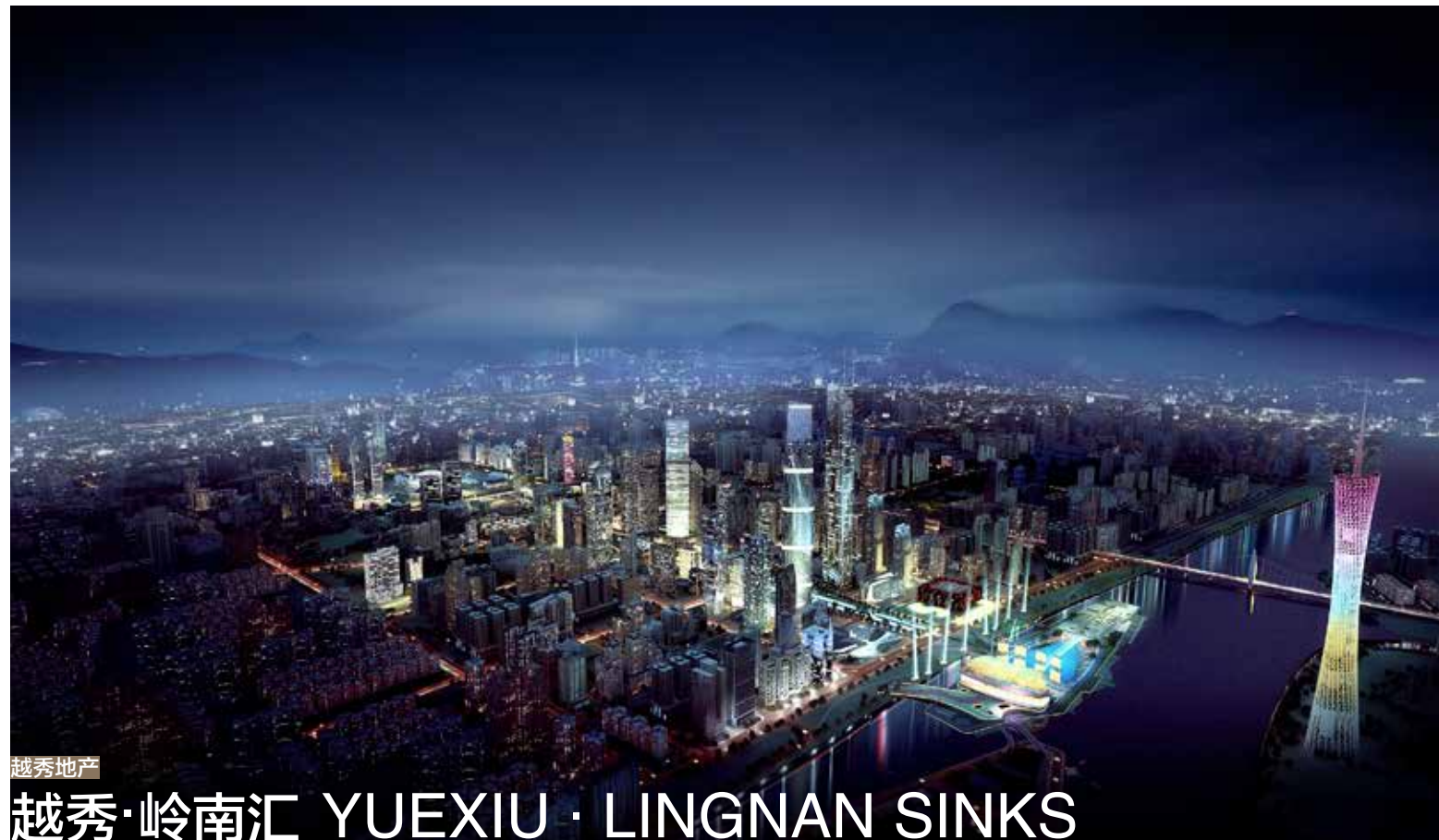
制作类型：三维动画

Project Description: The project is located in the Puding County, Anshun, Guizhou Province. The district is invested heavily to be built as the future city of Puding, and will be the leading local city with french style & pure shore of 400,000m² area after finished

Production Type: 3D Animation







越秀地产

越秀·岭南汇 YUEXIU · LINGNAN SINKS



项目介绍：岭南汇是越秀地产在番禺打造的 50 万平方米醇熟复合型资源大盘——越秀·可逸江畔二期商业力作，是片区内独一无二的豪装酒店式 SOHO 公寓产品。依托母体 50 万平方米滨江生态低密度大盘及其周边过百万高端消费力支撑，岭南汇将成为“市桥商圈 2.0”的标杆商业体。

制作类型：三维动画

Project Description: Lingnan Sinks, the second commercial masterpiece of Yuexiu Keyi River, is a complex and mellow property of 500,000m² area that Yuexiu Property creates in Panyu. It is the unique luxurious hotel-style SOHO apartments. Based on ecological and low-density property of 500,000m² Riverside area, and is supported by millions of high consumptions, Lingnan Sinks will be "Shiqiao Business Area 2.0" as the benchmark of commercial unions.

Production Type: 3D Animation





惠州市润城房地产开发有限公司

双壁湾 JADES BAY

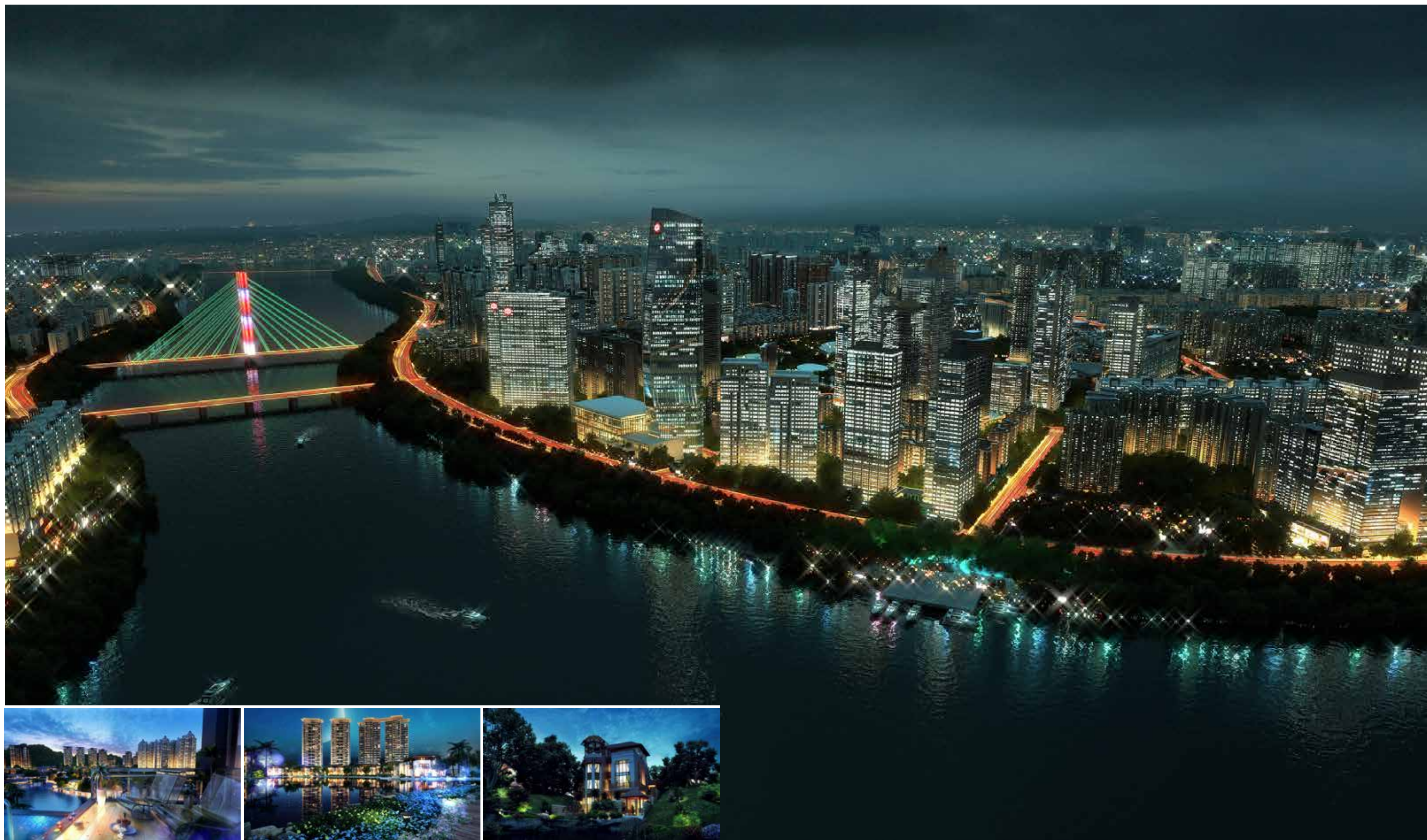
项目介绍：项目位于惠河高速公路与惠博大道交汇处，是惠城地区高端楼盘之一。项目是由6万平方米集中商业广场、8万平方米原生态湖泊、沿湖商业步行街、高层洋房及别墅组成的城市别墅全栖生活 mall。

制作类型：三维动画

Project Description: The project is located in the intersection between Huihe Expressway & Huibo Road. It's one of the high-end property in Huicheng district. The project is a comprehensive city concluding business plaza of 60,000m², original lake of 80,000m², commercial street along the lake, high-level foreign-style houses and villas.

Production Type: 3D Animation







东莞市尚峰物业投资有限公司

尚峰·温莎堡 SHANG FENG WINDSOR CASTLE

项目介绍：该项目是由东莞市尚峰物业投资有限公司在万江区打造的一个高端楼盘。通过一系列的建筑设计风格、园林设计和装修、环境布置、设施摆设和点缀等细节的精心打造，确保在整个项目的文化气氛能够融合怀古浪漫情怀，营造与伦敦温莎堡同出一辙的优雅雍容和高雅贵族的氛围，为住宅住户、商务人员和周边人群提供一个实实在在的高端商务休闲区。

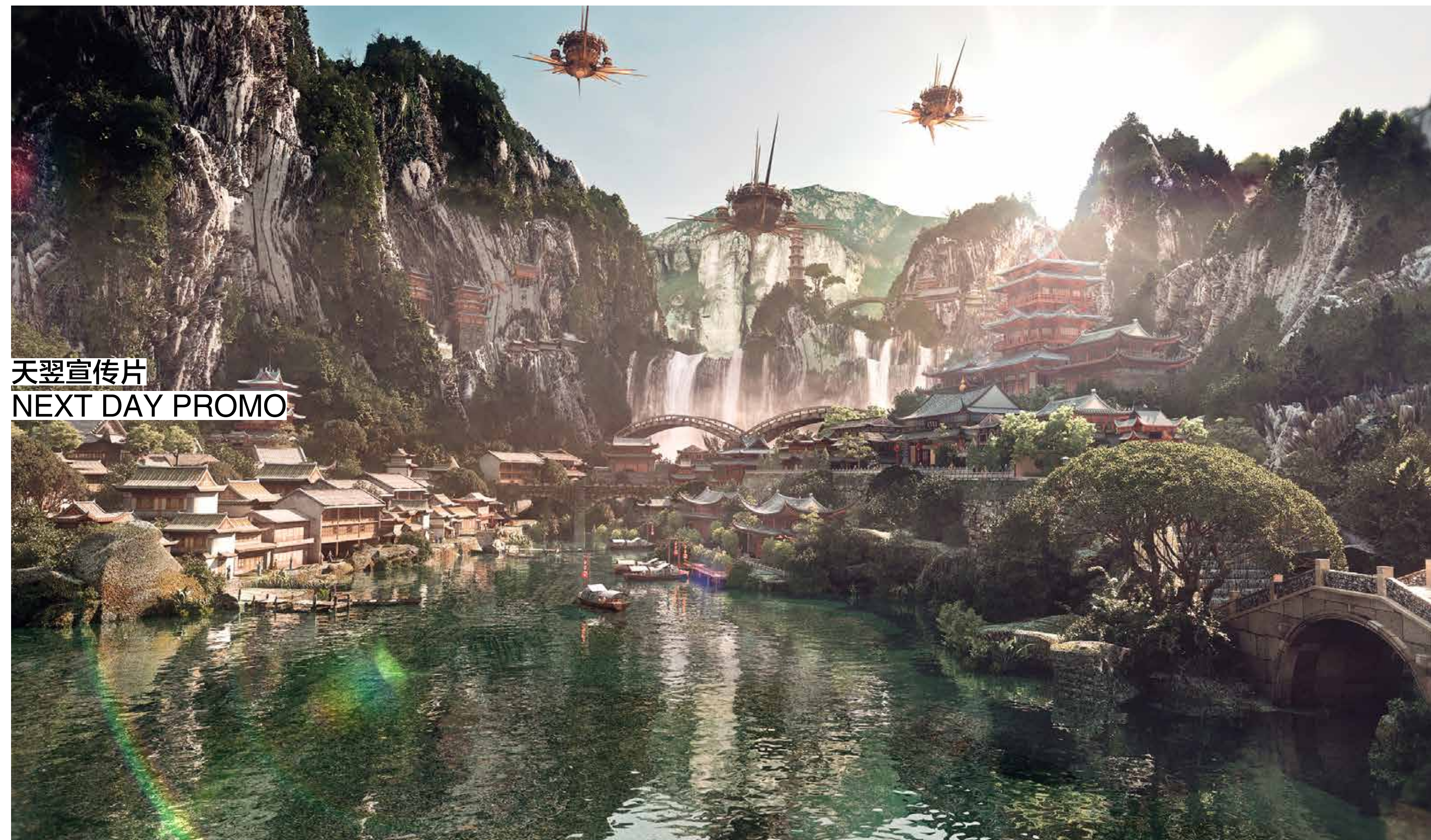
Project Description: This project is a high-end district in Wanjiang, built by Dongguan Shangfeng Property Investment Limited. It offers a really high-end commercial leisure area for residents, businessmen and around people with elaborating a series of good architectural design, beautiful decoration and landscape design, environment layout and other facilities furnishings, to make sure creating a romantic and nostalgia same as Windsor Castle in London.

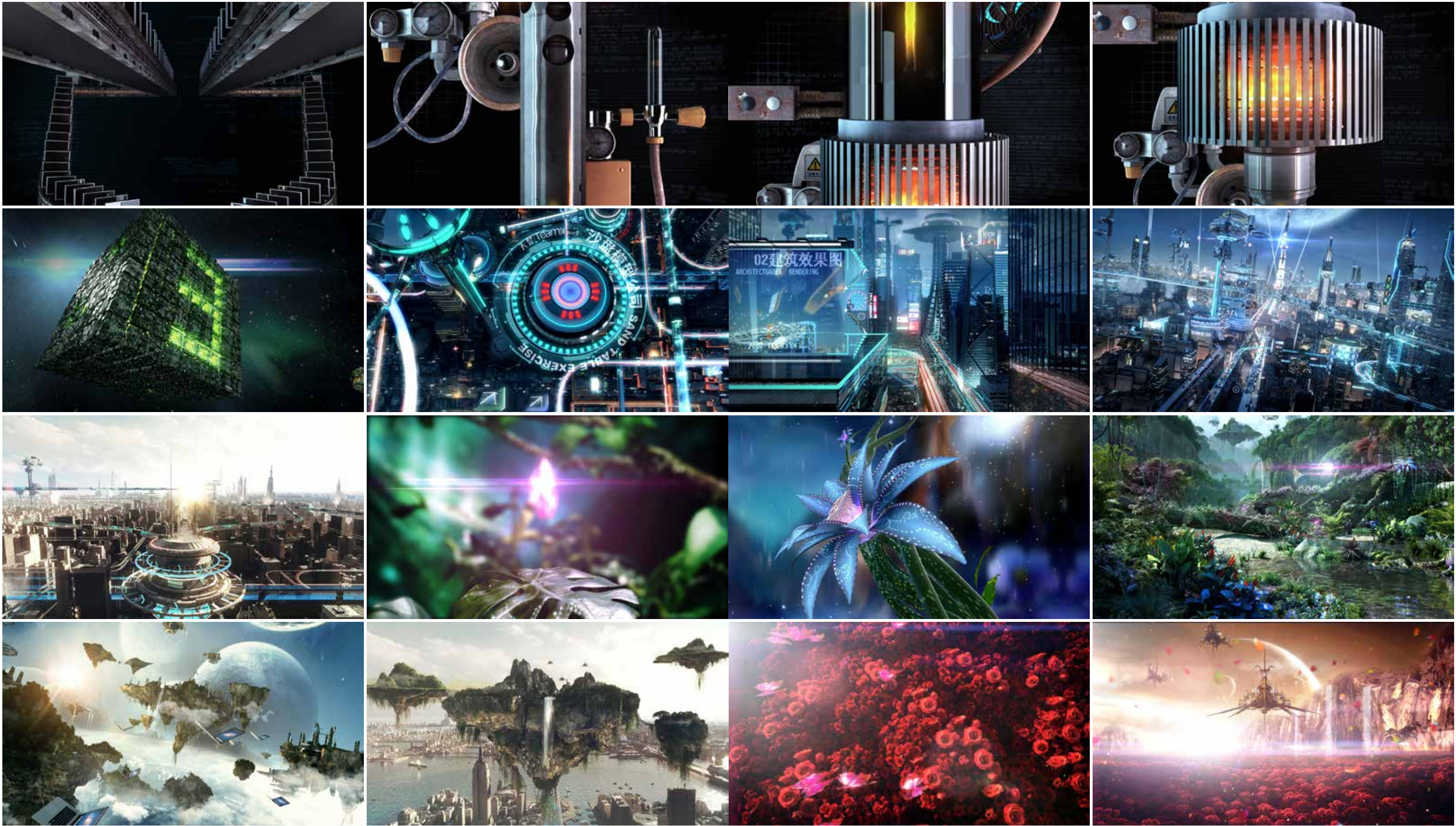


香江集团

映像历史篇 CITY PLANNING









项目地点：广州（海珠区）

客户：广州万科

关键词：房地产数字营销中心

制作内容：双通道弧幕、多点触摸桌、集成控制系统

完成日期：2013.10.1

案例描述：影视厅在一个封闭的空间，创作出一个无干扰的观影环境。120 度三通道环幕视野宽广、配合高端音响有身临其境之感。远景大气磅礴，无限风光尽收眼底；近景细致入微，园林花木飘来的清香扑面而来 ... 观者沉浸其中忘却时间，不经意间越秀星汇金沙高端完美的形象已刻入观者脑海。

Project site: Haizhu District, Guangzhou

Customer: Guangzhou Wanke

Keyword: Real Estate Digital Marketing Center

Production content: Dual Arc curtain, Multi-Touching Screen Table, Integrated Control System

Deadline: October 1st, 2013

Project Description: Auditorium creates an interference-free viewing environment in an enclosed space. The auditorium makes people have a sense of immersive feeling with 120 degree 3 channels surround screen and high-end acoustics. Majestic Vista and nuanced close-up impress viers and make them feel like in real spot.



项目名称：南雄城市展览馆

项目地点：韶关（南雄）

客户：京盛

关键词：政府展示中心

制作内容：双通道投影幕、100 平方米数字沙盘、中控系统

完成日期：2013.12.30

案例描述：经过数月精心策划、反复研究论证、多次与客户探讨最终方案尘埃落定，并顺利通过验收。南雄城市展示中心布局合理、现代感十足、科技含量高，建成后受到地区领导的高度赞誉。

Project: Nanxiong City Exhibition Hall

Project site: Nanxiong, Shaoguan

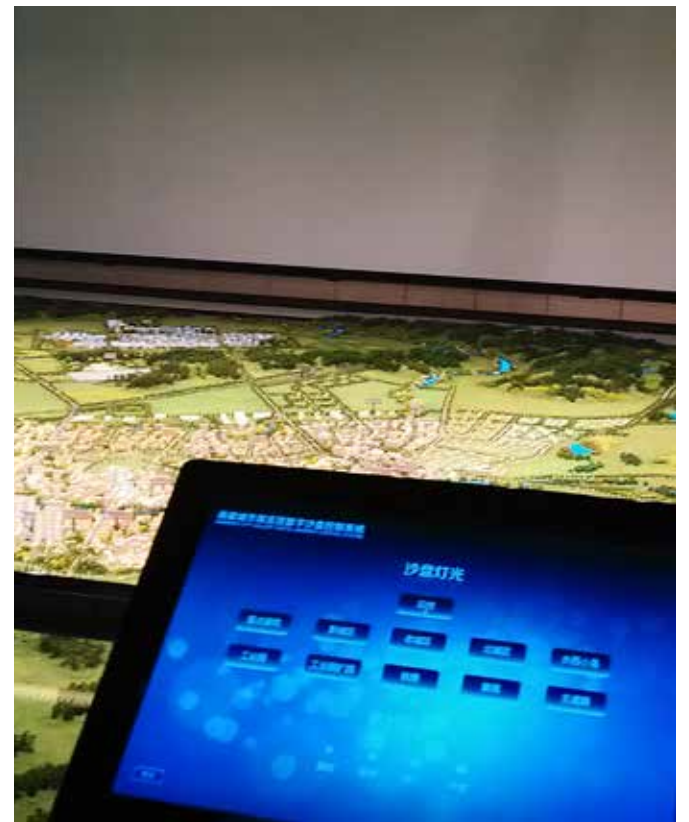
Customer: Jingsheng

Keywords: The Government Exhibition Center

Production content: Dual-channel Projection Screen, 100m² Digital Sandbox, Central Control System

Deadline: Dec. 30th, 2013

Project Description: After several months of well planning, repeated researching and exploring with the clients many times, the final plan is settled successfully. Nanxiong City Exhibition Center is of high praise by government leaders with it's reasonable layout, modern design and high-tech facilities.



天翌 | TeamE

建筑表现 / 建筑动画 / 实体模型 / 多媒体演示 / 展览展示
ARCHITECTURAL RENDERING / ARCHITECTURAL ANIMATION / ENTITY MODEL / MULTIMEDIA PRESENTATION / EXHIBITION



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